

What is claimed is:

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1. A method of providing information to a user comprising:  
collecting information at a first computer system;  
organizing said information into a plurality of first web-sites, each of said first web-sites being addressable by a unique Universal Resource Locator (URL) and having a physical location associated therewith;  
providing one of said first web-sites to a user as a user web-site; and  
selecting links to a plurality of said first web-sites for presentation on said user web-site based on a relationship between the physical locations associated with said first web-sites and the physical location associated with said user web-site.
  2. The method of claim 1 further comprising:  
accessing said user web-site by said user.
  3. The method of claim 1 wherein said location associated with said user web-site is the physical location of a computer system of said user.
  4. The method of claim 1 further comprising:  
specifying the physical location associated with said user web-site by said user.
  5. The method of claim 4 wherein the physical location associated with said user web-site is based on a current telephone number at which the user is located.

6. The method of claim 5 wherein said user specifies said physical location at a first time, the method further comprising:  
modifying said predetermined physical location by said user at a second time.
7. The method of claim 2 wherein the user's computer system is coupled to the first computer system via the Internet
8. The method of claim 7 wherein the user's computer system is coupled to the Internet via a telephone connection and said physical location is based on a location of said telephone connection.
9. The method of claim 1 further comprising:  
defining a local area relative to said physical location associated with said user's web-site such that the physical locations associated with said selected links to the plurality of first web-sites is in said local area.
10. The method of claim 9 wherein said local area is a circular area having a predetermined radius from the physical location associated with said user's web-site.
11. The method of claim 9 wherein said local area is a political area including said the physical location associated with said user's web-site

12. The method of claim 9 wherein said local area is a zip-code area including the physical location associated with said user's web-site.
13. The method of claim 9 wherein said local area is a square area including the physical location associated with said user's web-site.
14. The method of claim 9 wherein said local area is a circular area having a radius from said physical location associated with said user's web-site such that said circular area includes a threshold amount of entities.
15. The method of claim 14 wherein said entities are telephone number connection locations.

16. A method of providing information to a user comprising:

- collecting information at a first computer system;
- organizing said information into a plurality of first web-sites, each of said first web-sites being addressable by a unique Universal Resource Locator (URL) and having a physical location associated therewith;
- providing one of said first web-sites to a user as a user web-site;
- selecting links to a plurality of said first web-sites for presentation on said user web-site based on a relationship between the physical locations associated with said first web-sites and the physical location associated with said user web-site; and
- accessing said user web-site by a second user.

17. A system for providing information to a user comprising:

a first computer system adapted to collect information and organize said information into a plurality of first web-sites, each of said first web-sites being addressable by a Universal Resource Locator (URL) and having a physical location associated therewith, said first computer system further adapted to provide one of said first web-sites to a user as a user web-site and present links to a plurality of said first web-sites on said user web-site based on a relationship between the physical locations associated with said first web-sites and the physical location associated with said user web-site.

18. The system of claim 17 wherein said first computer system is adapted to define a local area relative to said physical location associated with said user's web-site such that the physical locations associated with said selected links to the plurality of first web-sites is in said local area.

19. The system of claim 18 wherein said local area is a circular area having a predetermined radius from the physical location associated with said user's web-site.

20. The system of claim 18 wherein said local area is a political area including said the physical location associated with said user's web-site

21. The system of claim 18 wherein said local area is a zip-code area including the physical location associated with said user's web-site.

22. The system of claim 18 wherein said local area is a square area including the physical location associated with said user's web-site.
23. The system of claim 18 wherein said local area is a circular area having a radius from said physical location associated with said user's web-site such that said circular area includes a threshold amount of entities.
24. The system of claim 23 wherein said entities are telephone number connection locations.
25. A method of performing a transaction comprising:  
collecting information at a first computer system from a merchant, said information being organized into a first web-site being addressable by a unique Universal Resource Locator (URL) and having a physical location associated therewith; and  
providing said information from said merchant to a user at a second computer system if said physical location is within a local area.
26. The method of claim 25 wherein said local area is a circular area having a predetermined radius from a predetermined physical location.
27. The method of claim 25 wherein said local area is a political area including a predetermined physical location.
28. The method of claim 25 wherein said local area is a zip-code area including a

predetermined physical location.

29. The method of claim 25 wherein said local area is a circular area having a radius from a predetermined physical location such that said circular area includes a threshold amount of entities.
30. The method of claim 29 wherein said entities are telephone number locations.
31. The method of claim 25 wherein said local area is a square area including the physical location associated with said user's web-site.
32. The method of claim 25 wherein said local area is a predetermined radius from a physical location of said second computer system.
33. The method of claim 25 further comprising:  
specifying a predetermined physical location by said user; and  
determining said local area based on said predetermined physical location.
34. The method of claim 33 wherein said user specifies said predetermined physical location at a first time, the method further comprising:  
modifying said predetermined physical location by said user at a second time.
35. The method of claim 25 wherein said second computer is coupled to the Internet via a

telephone connection and said local area is based on a location of said telephone connection.

36. The method of claim 25 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.

37. The method of claim 26 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.

38. The method of claim 27 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.

39. The method of claim 28 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.

40. The method of claim 29 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.

41. The method of claim 30 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.

42. The method of claim 31 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.

43. The method of claim 35 further comprising:

billing said merchant when providing said information from the merchant to the second computer system.